

## Customer Snippet

### RESULTS

- Launching features sooner because they were performing so well
- Not launching planned features because they were not performing as expected
- Rolling back launches when issues with new builds were detected in a limited release



I love that Kubit is so easy to play with. It's very user-friendly to explore all the data and events available and take a variety of routes to tailor that data to whatever role or department you are in.

Megan Brockavich, VP of Operations  
Influence Mobile



[Read Full Case Study](#)



## Use Cases

Monitor user engagement overtime

Detect friction points in user flows

Evaluate your user retention rates

Analyze cohorts to reactivate users



Want to see the full product in action?

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